

The Author's ADVOCATE

Special Newsletter

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Infinity Publishing and Buy Books on the web.com

Infinity Author Shandi Finnessey Crowned Miss USA



Shandi Finnessey, representing the state of Missouri, was crowned **Miss USA 2004** in April during the televised pageant that followed a special

Miss USA Fear Factor show. She will represent the United States at the Miss Universe pageant in June. Shandi is a masters graduate student in St. Louis, MO, working toward her doctorate degree in counseling. She is an advocate for individuals with mental challenges—especially elementary school children—and gives of her heart, her voice, and her time integrating these individuals into society.

Shandi published her children's book, *The Furr-tails*, with Infinity Publishing in August 2002. Her book, illustrated by Michael Tucker, tells the story of a family of rabbits who live in their burrow next to Mr. Villman's farm. Sammy, is not as quick and smart as his younger brother, and soon finds himself stuck in a cage, unable to get out. Each rabbit must use his or her "special" gifts to help free Sammy from the trap. This story is intended to teach children that each of us have things that we are really good at and things that we may need help with. One is not better than another, only different. This is what makes us all special and unique.

Tom Gregory, president of Infinity Publishing, recently said, "I was delighted to extend sincere congratulations on behalf of her family of publishing friends here at Infinity. Shandi's book is extremely well done and teaches a valuable lesson about learning from the differences in people. We are proud to be the publisher of her book."

Butt of Course Books of Collected Outhouse Stories Are In!!!

Patricia Lorenz's book, *Great American Outhouse Stories: The Hole Truth and Nothing Butt*, published by **Infinity Publishing** in 2004, 162 pages, \$12.95. Publishing a book about outhouses isn't new, **Kevin M. McCarthy** published his book *Florida Outhouses* with **Infinity** in 2002, 108 pages, \$10.95. However, Patricia took a different approach with her book and included a collection of stories written by people ages 13-94 from seventeen states across America from New York to California, Texas to Wisconsin. This book combines the rich history that the American outhouse has woven among generations of families with the wit, wisdom and inspiration of those who used the outdoor privies in days gone by. This is an easy-going, easy-to-read, pick-it-up-anytime kind of book that produces chuckles, ignites memories, delights oldsters and educates youngsters.

Doing a book that's a collection of contributed stories related to the subject of the book isn't a new idea. However, Patricia drew from a file of stories about outhouses she has collected for years. She saved them with the hopes of one day publishing a book about this American icon. Patricia has had several books published by mainstream houses, but they really weren't interested in publishing a book of humorous stories about outhouses because it would have a very limited niche market of interest and it really didn't fit into their line up of books.

Patricia made arrangements for Infinity to publish her delightful outhouse book when she attended our **2003 Express Yourself... Authors' Conference** as a presenter and a keynote speaker. She will also be a presenter at this year's conference and you can ask her about her next compiled book of commercial airline stories as told by pilots that will cure anyone's fear of flying.

We love publishing collections of works and compiled anthologies because everyone who has contributed is a potential customer. They are also very likely to tell their friends about the book they con-

tributed to, and grass roots word-of-mouth advertising is the best kind of advertising for a book that money can't buy.

Infinity has always been interested in publishing anthologies compiled by legitimate writer organizations as our way of supporting these groups that encourage aspiring writers. Nothing inspires a writer more than seeing their work in a published book. For the last three years Infinity has published an anthology of contest winners' entries of the **Philadelphia Writer's Conference** sponsored annually by the **Philadelphia Writer's Club**.

Infinity Publishing Moves Into Larger Office and Product Space

Infinity Publishing has expanded our in-house product plant and we've moved to much larger office and production space located at 1094 New Dehaven Street, Suite 100, West Conshohocken, PA 19428-2713. The new local phone number is 610-941-9999 and the new fax number is 610-941-9959. Our toll free phone number continues to be 877-BUY-BOOK.

Mark Gregory, Vice President of Operations for Infinity Publishing, recently explained, "We have more than double the amount of space that we had at the old location. In conjunction with the move we have added a third high-speed digital Docutech printer and we've hired new employees to increase our production staff. We have more space to maintain our on-shelf inventory of our over 2,250 titles that we replenish with our unique *just in time book publishing* system. The new location has lot of benefits including ample parking and easy access from the PA turnpike, the Blue Route and the Schuylkill Express Way. The facilities are great and there's plenty of room for expansion, and we'll be able to continue to provide the same superior service Infinity has always been known for. Tours of our new facility will be conducted in conjunction with our fall conference. Register now by calling **Michelle Shane** toll free at: 877-BUY-BOOK."

Take care and enjoy often...John