

The Author's ADVOCATE



Special Newsletter

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Published exclusively for the authors and associates of
Infinity Publishing and Buy Books on the Web.com

Three USABookNews.com Awards

Three Infinity Publishing authors recently received official notification from **USABookNews.com** that their books have been recognized as **Best Books** in their **2006 National Book Awards**.

The winner in the Audio Book: Spiritual category was *Many Faces to Many Places* by **Judy Azar LeBlanc**. The 3-CD set was produced and published by Infinity's audio book division, **Spoken Books Publishing**. **USABookNews.com** described Judy's audio book as a "spiritual allegory depicting the growth of Many Faces, as she encounters all aspects of humanity on her way to self realization." Written in the fashion of a children's book, this audio version is narrated by **Dave Giorgio**. It is an extremely entertaining listen for any grown up who appreciates the struggle towards enlightenment.

In the Light of the Passing: Book One, by **K.C. Berg**, won recognition as a Finalist in the Fiction & Literature: Fantasy/Science Fiction category. In this fantasy/romance novel, Shance, a young commander, is torn from his home. Believing his people have perished, he is drawn into a political struggle on another world.

Finalist in the Fiction & Literature: Historical Fiction category was *The Perfect Steel Trap Harpers Ferry 1859*, by **Bob O'Connor**. Bob's historical novel provides eye-witness accounts of the John Brown insurrection. Stories from Robert E. Lee, the family of John Brown, and ordinary citizens like Margarette Brown and Christine Fouke are included in the book. In March of 2006, Bob was honored to receive a request for his book from First Lady Laura Bush. He was delighted to deliver an autographed copy to the White House.

USABookNews.com is the premiere online magazine and review website for mainstream and independent publishing houses. Each November, they announce the

winners and finalists of their "**BEST BOOKS 2006**" **NATIONAL BOOK AWARDS (BBA)**. This year, the awards were presented for titles published in 2006 and late 2005. There were 408 winners and finalists in over 120 categories covering print, audio, e-books and interactive CD-ROMs. The BBA's are now in their fourth year.

Jeff Bowen, president and publisher of USABookNews.com, said this year's contest yielded an unprecedented number of over 1200 entries, which were then narrowed down to 408 winners and finalists by a distinguished panel of independent judges.

Bowen says of the awards: "The 2006 results represent a phenomenal mix of books from a wide array of publishers throughout the United States. As an executive in the publishing PR and marketing industry and president of both USABookNews.com and PubInsider.com, I wanted to create an awards competition that recognized books in their publication year rather than months after the original launch window. With a full publicity and marketing campaign promoting the results of BBA, this year's winners and finalists will gain additional media coverage for the upcoming holiday retail season."

USABookNews.com is an online publication, providing coverage for books from mainstream and independent publishers to the world online community. USABN Magazine Online is a monthly electronic magazine e-mailed for free to a large cross-section of the book-buying public. Los Angeles-based JPX Media is the parent company of USABookNews.com.

Best Book 2007 Awards are open for entries in over 185 active categories for Books, E-Books, Audio Books & Courses, CD-ROM, and Gift Products. Complete details are available at www.usabooknews.com.

San Diego Wine & Cheese Party *Express Yourself... Authors' Day* January 25 - 26, 2007

All San Diego-area Infinity authors and their writer friends are invited to attend a wine and cheese party on **Thursday evening, January 25, 2007**, starting at 6PM until 8PM at the Doubletree Hotel. Come to the gathering to meet informally with our presenters and to network with other authors on the eve of Authors' Day. Bring along any friends who are interested in publishing with Infinity – please be assured that you won't be setting them up for a sales pitch, but rather giving them an opportunity to get acquainted with us!!! Our goal is to meet our authors and show our sincere gratitude for selecting us to be your publisher. There is no charge; however, RSVP's are required, so please call Alex Hawley to add your name to the guest list.

Infinity's third annual west coast *Express Yourself... Authors' Day* will be held on **Friday, January 26, 2007**, at the Doubletree Hotel in San Diego's famous Mission Valley. Join us for a continental breakfast of coffee and Danish starting at 8AM, with the first session starting at 9AM, and a buffet luncheon at noon. Our all-star team of nationally acknowledged publishing experts include: **Penny C. Sansevieri, Dan Poynter, Jeniffer Thompson, Jane M. Martin, and John F. Harnish.** They will be presenting seminar sessions throughout the day on cost-effective marketing, book promotions, author-originated publishing, and positive ways of connecting with the media.

All writers and authors are welcome to attend regardless of how or by whom they are published. The registration fee is **\$80** if you register by **January 8th** – after the **8th**, the registration will be **\$100** – and **\$120** at the door. Participating Infinity authors will receive 5 complimentary copies of their book on Authors' Day.

Special arrangements have been made for professional photographer Chad Thompson to take head-and-shoulder shots of interested Authors' Day participants for \$90. This is an optional service at a bargain price.

Our mini-conference precedes the **San Diego Writer's Conference** at the Doubletree on January 27 and 28. Infinity is proud to be an invited sponsor of the San Diego Writers Conference and participating at their events throughout the weekend.

Give yourself a meaningful Happy New Year's gift and register for our San Diego Authors' Day!!! Call Alex today at **1-877-289-2665**.

8th Annual *Express Yourself...* Authors' Conference 2007 Dates Set September 27 – 30, 2007

Building on our very successful 2006 conference, we've booked the Sheraton Park Ridge at Valley Forge, PA, for our 2007 Authors' Conference. Start making your plans now! Visit www.authorsconference.com for the most recent conference news. We will be limiting attendance to 60 participating authors and, as always, your early registration assures you a one-on-one consultation with the presenter of your choice.

Several authors who've attended past conferences are putting together an informal alumni group to network throughout the year and share conference-related news. If you have attended any of our previous conferences at Valley Forge or San Diego and would like information, please send an email to alex@infinitypubling.com.

Special Seasonal Offer from Infinity

John Kremer stresses the many merits of selling your book to relatives — don't give it away unless it's a true gift!!! Relatives' money spends just as good as real money. It's all a matter of relativity!!! When Uncle Harold visits for the holidays and asks where he can buy a copy of that book you wrote, have copies of your book on hand to autograph and sell — if one relative buys, so will the others who didn't receive your book as a gift. If you order 10 copies of your book at the wholesale price between now and December 31, we'll pay for shipping *and* include an extra copy! Order 20 copies and we'll include 2 free copies of your book – first time book orders are excluded. Orders received by December 17th will be shipped to arrive before Christmas. Be sure to mention this Special Seasonal Offer when you call Amanda to place your order today.

Publishing Industry White Paper

I greatly appreciated our authors who took the time to call or email me regarding my rant, *Book Publishing Bounces the World*, which appeared in the October issue. This was written as part of my requested contribution to a White Paper report about the future of publishing; this report was being prepared by the VISTA group for distribution throughout the publishing industry. I was pleased to learn that they included my entire article in their prestigious report. We continue to earn acceptance and respect in the book publishing industry and that is a benefit to all of us.

Take care and enjoy often...John